

Information Governance Manager
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Queen Alexandra Hospital
Southwick Hill Road
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PO6 3LY

Tel: 023 9228 6000

Ref: 16-17 147
Date: 15 July 2016

Dear

Request for information under the Freedom of Information Act 2000

Please find below the Trust's response to your request.

Which commercial organisations are permitted to promote or distribute their products or the products of other organisations in the Trust's maternity wards; what revenues accrue to the Trust from that activity; and what evidence is there that patients welcome such activity?

Where possible could we have the figures for the revenues accrued over the last 5 years?

The Trust's Maternity Unit only allow Bounty to distribute their products – for which we get 80p per live birth. In 2015-2016 the Trust had 5959 births. Birth figures for previous years can be found in the annual reports published on the Trust's website.

<http://www.porthosp.nhs.uk/>

This letter also confirms completion of the request. Please note that copies of this request will be held on file for three years before being confidentially destroyed.

If you have any concerns regarding the response you have received, you may ask the Trust to conduct an internal review. For further information on the Freedom of Information Act, including details of appeals and complaints, please contact the Information Commissioner's Office at the following address:

Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Tel: 08456 30 60 60

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Applicant Satisfaction Survey

It is important to the Trust that you are satisfied with the way in which your request was handled. There is an [Applicant Satisfaction Survey](#) available on our website and we would be grateful if you could spend a short time to comment on your request.

If you have any queries, please do not hesitate to contact this office.

Yours sincerely

Abigail Mahoney

Risk and Governance Administrator

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www.porthosp.nhs.uk



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