



Freedom of Information Team
De La Court House
Queen Alexandra Hospital
Southwick Hill Road
Portsmouth
Hampshire
PO6 3LY

Name:
Email:
Date: 24/07/2023
Ref: 23-24 219

Dear

RE: Freedom of Information request

Thank you for your request for information under the Freedom of Information Act 2000, which was received by the Trust on 06/07/2023. Please see responses to your requests below.

1) Do you use a social media management platform?

Yes.

2) If so, what tools do you use?

Sprout Social.

3) How much do you spend annually on a social media management tool?

£1,788 + VAT.

4) Which month & year does your contract with your supplier end?

April 2024.

5) Do you use a social listening / media monitoring platform?

Yes.

6) If so, what tools do you use?

Cision.

7) How much do you spend annually on a social listening / media monitoring tool?

£5,000 + VAT.

8) Which month & year does your contract with your supplier end?

April 2024.

9) Who is the senior officer in charge of these contracts?

Jenny Renyard – Associate Director of Communications & Engagement.

Please accept this letter as completion of your request. Please note that copies of this request will be held on file for three years before being confidentially destroyed.

If you are dissatisfied with the outcome of your request, please contact our Head of Information Governance on Information.Governance@porthosp.nhs.uk or write to the above address and we will conduct an internal review. Upon review, if you are still dissatisfied, you may appeal our decision by contacting the Information Commissioner's Office; for more information, please visit the [ICO's website](#).

Please be aware, if we do not receive an appeal within 30 days of you receiving this letter, we will assume that you are satisfied with our response. If you have any further queries, please do not hesitate to contact us.

Yours sincerely

Freedom of Information Team